

Cookies

Name	Provider	Type	Expires/Max-age	Category	Purpose
__exponea_etc__	Bloomreach Exponea	first-party cookie	7 days - 3 years (depends on browser)	Necessary	Identification for internally generated Personalized content
xnpe [project-token]	Bloomreach Exponea	first-party cookie	3 years	Necessary	Identification for internally generated Personalized content
__exponea_time2__	Bloomreach Exponea	first-party cookie	60 minutes	Necessary	Timestamp offset between browser and server time
__exponea_ab_[ABTestName]__	Bloomreach Exponea	first-party cookie	7 days - 3 years (depends on browser)	Necessary	Variant selection for AB tests
necessary	Fortuna	first-party cookie	1 year	Necessary	Marks the agreement with necessary category of cookies
performance	Fortuna	first-party cookie	1 year	Necessary	Marks the agreement with performance category of cookies
preferences	Fortuna	first-party cookie	1 year	Necessary	Marks the agreement with preferences category of cookies
marketing	Fortuna	first-party cookie	1 year	Necessary	Marks the agreement with marketing category of cookies
statistics	Fortuna	first-party cookie	1 year	Necessary	Marks the agreement with statistics category of cookies
cookie_layer	Fortuna	first-party cookie	1 year	Necessary	Represents the last time customer provided a cookie consent
_ga	Google Analytics	first-party cookie	2 years	Performance, Statistics	Used to distinguish the user
_ga [container_id]	Google Analytics	first-party cookie	2 years	Performance, Statistics	Used to persist session state
_gcl_au	Google Analytics	first-party cookie	1 month	Performance, Statistics	Conversion tracking information
_gcl_aw	Google Analytics	first-party cookie	1 month	Performance, Statistics	Conversion tracking information
_gid	Google Analytics	first-party cookie	24 hours	Performance, Statistics	Unique customer ID for session tracking
_gat [token]	Google Analytics	first-party cookie	1 minute	Performance	Used to limit communication with ad vendor
_tgaid	Traffic Guard	first-party cookie	30 minutes	Performance	Used to distinguish user sessions
_tgidts	Traffic Guard	first-party cookie	30 minutes	Performance	Used to distinguish user sessions
_tgidtsd	Traffic Guard	first-party cookie	1 year	Performance	Used to distinguish user sessions
_tgpc	Traffic Guard	first-party cookie	1 year	Performance	Used to distinguish user sessions
_tgsid	Traffic Guard	first-party cookie	30 minutes	Performance	Used to distinguish user sessions
_tgt	Traffic Guard	first-party cookie	1 minute	Performance	Used to test cookie TLD
_tguatd	Traffic Guard	first-party cookie	30 minutes	Performance	Used to store UTM values
_tgvisit	Traffic Guard	first-party cookie	15 minutes	Performance	Used to distinguish user sessions
ceir	Crazy Egg	first-party cookie	1 year	Statistics	Track whether a visitor has visited the site before
CEFT	Crazy Egg	first-party cookie	1 year	Statistics	Store page variants assigned to visitors for A/B performance testing
ce.s	Crazy Egg	first-party cookie	1 year	Statistics	Track a recording visitor session unique ID, tracking host and start time
ce.cch	Crazy Egg	first-party cookie	1 second	Statistics	Used to check if cookies can be added.
ce.clock_data	Crazy Egg	first-party cookie	1 day	Statistics	Limits requests to clock API
ce.clock_event	Crazy Egg	first-party cookie	1 day	Statistics	Number of clock events
ce.gtd	Crazy Egg	first-party cookie	1 second	Statistics	Used to identify the top level domain.
cebs	Crazy Egg	first-party cookie	session	Statistics	Used to track the current user session internally.
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_sp_srt_id.bc74	Sportradar	first-party cookie	40 days	Statistics	Sport preferences user tracking
_sp_srt_ses.bc74	Sportradar	first-party cookie	session	Statistics	Sport preferences session tracking
_fb	Meta Facebook	first-party cookie	1 month	Marketing	For conversion tracking from Facebook ads
_fbp	Meta Facebook	first-party cookie	1 month	Marketing	Used to distinguish unique users
banner_domainclick	Fortuna	first-party cookie	7 days	Necessary	Conversion during registration process
mp [token]_mixpanel	MixPanel	first-party cookie	1 day	Statistics	Stores user interactions and visits

